

Introducing

Comfortis[®]
(spinosad) chewable tablets for dogs



For dogs with flea allergy dermatitis issues. Flea control that won't interfere with topical treatments.

Comfortis has been shown to be an effective aid in managing and reducing clinical signs of Flea Allergy Dermatitis (FAD)⁵

Dogs with signs of flea allergy dermatitis (FAD) showed significant improvement as a direct result of eliminating fleas⁵

Fleas feed within seconds to minutes once they find a host^{2,3}

- o Fleas receive a lethal dose of systemic-acting pulicide more quickly than they are able to absorb a topical contact insecticide⁶
- o Majority of fleas will bite a topically treated animal^{2,3}

Comfortis has a fast speed of kill and offers month-long flea control

Repeated exposure to flea bites and flea salivary antigens causes FAD⁸

- o Comfortis starts killing fleas in 30 minutes and is 100% effective within four hours,⁹ reducing animals' exposure to flea bites
- o Comfortis kills fleas before they can lay eggs⁷, preventing new infestations¹
- o Comfortis is effective for up to four weeks⁴

Comfortis is a monthly oral tablet that works systemically. So it won't interfere with topical dermatology therapies

The efficacy of topical flea products is often limited by the frequent use of shampoos⁸

Flea Allergy Dermatitis (FAD) Algorithm



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¹Blagburn BL et al (2010) Veterinary Parasitology 168: 312-317 ²Dryden M W (2007) Flea control issues: blood feeding, egg production and FAD, in Proceedings North American Veterinary Dermatology Forum, Hawaii, April 16-21 2007 ³Dryden M W (2009) Veterinary Dermatology 20: 435-440 ⁴Franc M (2009) Study T9CRF090008, Eli Lilly and Company ⁵Hozak (2005) Study T9C180104, Eli Lilly and Company ⁶McCoy C et al (2008) Veterinary Parasitology 156: 293-301 ⁷Moran C (2005) Study T9CDIE0502 ⁸Olivry T et al (2010) Vet Derm 21: 233-248 ⁹Young DR (2004) Study T9C060330, Eli Lilly and Company

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Algorithm developed by Dr. Chiara Noli, DVM, Dip ECVD



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